

TORQUE

The Official Magazine of Porsche Centre Melbourne

Winter 2010



**Awe.
The 911 GT2 RS.**

Editor's Letter

Powerful and agile

Welcome to Torque Winter. This issue includes details of our thrilling new ultra-high-performance sports car, the 911 GT2 RS, Porsche's most powerful road-going sports car ever.

We are eagerly anticipating the July arrival of the two new Panamera models to join Porsche's ground-breaking Gran Turismo range, which feature exclusive Porsche V6 engines. We also await the new Cayenne S, Cayenne Hybrid and Cayenne Turbo which include plenty of extra features as standard, and are great value compared with their predecessors.

John Helme, the Managing Director of Allans Music shares his passion for music and cars with us, while Parts Manager Paul Girt talks about his love of cars and all things motor sport – including racing a 1976 Porsche 911.

We also meet the stars of Porsche's "Rolling Museum", the legendary Porsche 935 and the 911 GT1. They are in Australia for an extended national tour, and had their first taste of Australian racing at the Festival of Sporting Cars held at Mt Panorama during Easter.

In other Porsche news, we will once again be travelling to Finland in February for Ice Driving Courses, so please register your interest via email, see details below.

We hope you enjoy this issue of Torque and please let us know of any Porsche related stories you think would be of interest to readers.



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RJP

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"...an ultra high performance sports car with true blistering performance."



Design by **Struck & Spink** www.struckandspink.com.au

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Porsches rule at Bathurst

Two of Porsche's most famous race cars and Porsche club members celebrated Easter at Mt Panorama

The chance to drive unbridled on Australia's most famous racing circuit was an opportunity too good to miss for more than 140 Porsche Club members who gathered at Bathurst over Easter.

This Porsche-only event was part of a five day event staged by the Festival of Sporting Cars. The program started on Easter Sunday with Masters training which demonstrated correct cornering lines, entry, exit and braking points.

On Sunday evening, special guest Klaus Bischof, director of Porsche's Rolling Museum in Stuttgart, had a treat parked

outside the Mirvac Citigate hotel – the fully restored Porsche 935 that won the World Championship of Makes in 1976 and the very first road-going version of the 911 GT1 that, in race trim, won the 1998 Le Mans 24 Hour race.

Easter Monday morning saw the first practice sessions for the Porsche Regularity Run. Sharing the track with the famous 935, the GT1 and the new Boxster Spyder was an unforgettable experience for those who took part.

That evening, all Porsche members and partners gathered for a Gala Dinner

Above: Porsche 935 and 911 GT1.

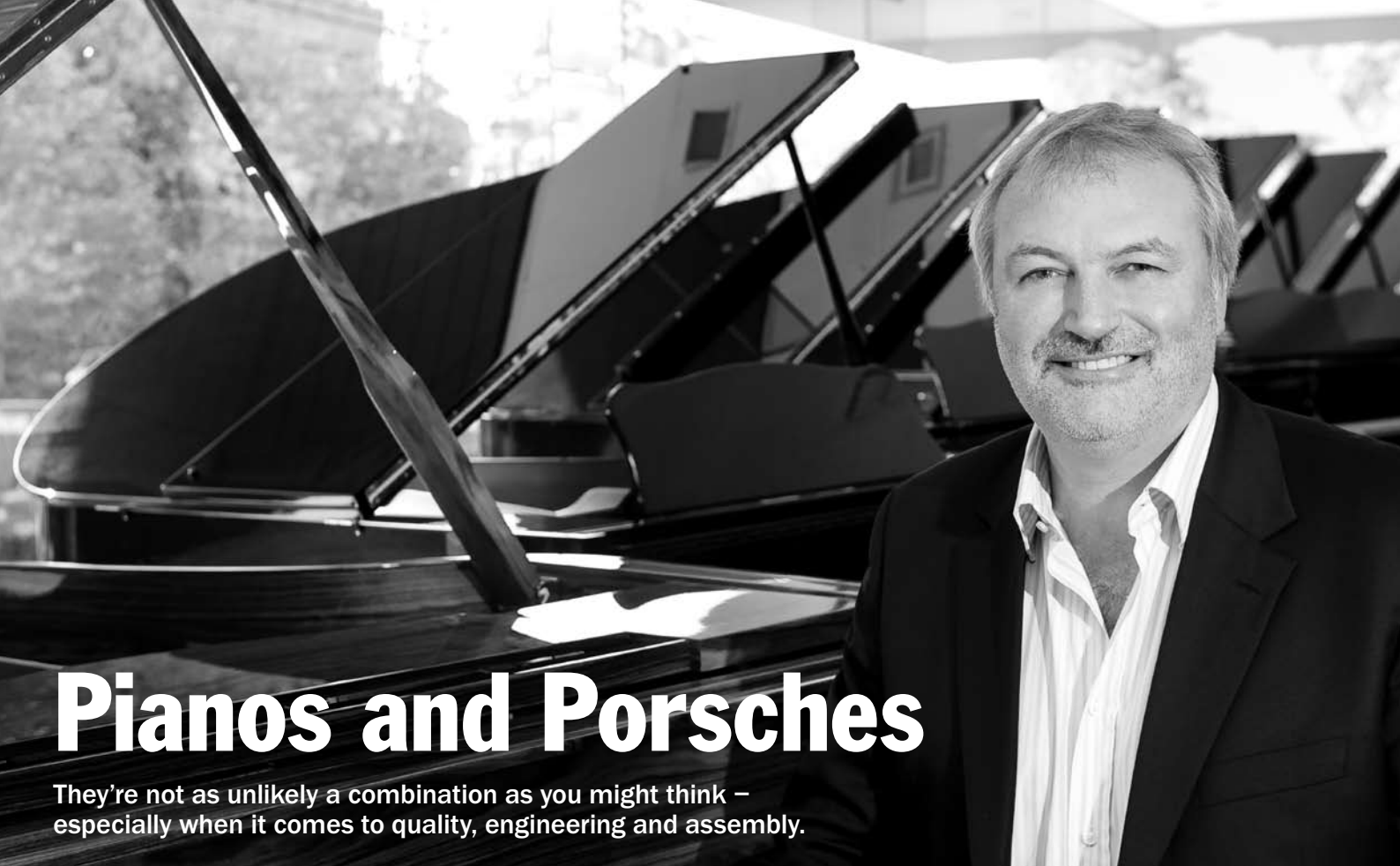


above the Bathurst pits, where they were treated with a silver service dining experience in famous surroundings.

On Easter Tuesday participants enjoyed two more track sessions, realising the benefit of their previous runs, as their lap times improved significantly.

However, for those who made the pilgrimage to Mt.Panorama at Easter, there were no losers.

One Melbourne participant echoed the views of fellow participants saying, 'This is like a dream – it's the best thing I have ever done with my Porsche'.



Pianos and Porsches

They're not as unlikely a combination as you might think – especially when it comes to quality, engineering and assembly.

With a wealth of experience gained from living and working worldwide, and a genuine passion for his work, especially music, John Helme is the ultimate “piano man” – his knowledge and affection for the Ronisch brand of piano is unparalleled.

John is Managing Director of Allans Music Group Australia, ‘It’s a great product, it’s a great industry and it’s great to be surrounded by people who are passionate about what they do’.

As a teenager in a UK boarding school, John had the opportunity to buy an

acoustic guitar and take part in the school music program, ‘I wrote a letter to my parents asking for permission to buy the guitar; it took five weeks on the mail ship and by the time I received mum’s reply the music program had started and the letter said “No”,’ John says with a laugh. ‘I’ve always loved music, just never played well, I’ve got a guitar now but I should’ve learnt when I was younger.’

Allans staff pretty much live and breathe music, ‘What better things are there to do than have a job where you

Above: John Helme with a range of the beautiful Ronisch pianos.

are surrounded by things that you love? I guess it’s like working at Porsche,’ says John (the Porsche comparisons don’t end there). ‘We have a standing joke,’ he continues, ‘that if staff sell a grand piano they get to have a drive in the Porsche – there’s a lot of closet petrol heads among the musicians.’

Now, let’s get back to the Ronisch and the attention to detail and craftsmanship that is inherent in these beautiful instruments. All structural components are of the highest German quality, just like Porsche, crafted to stringent

specifications. Ronisch has been played by Strauss, Rubinstein, Rachmaninoff, Puccini and Greig, and they have been imported into a loyal Australian market for 130 years. 'Every piano is individual – they're beautifully finished and can even be customised. It's like buying a Porsche, you can pick anything you want – it's the same thing,' says John.

The piano and the Cayenne and Panamera are even built in the same German town of Leipzig, and John talks about the engineering and quality that goes into the loving assembly of these "machines". 'The artisans that build these pianos have developed these skills over many years.'

Each stage of the process is crucial – from assembly through to setting up the piano in a customer's home. 'It is really important to care for a piano after you've bought it, they will last a lifetime if you look after them,' John explains, finishing with a laugh, 'Nothing sounds worse than an out-of-tune piano'.

John and his family have lived in Melbourne for 13 years now, and after the initial temperature shock (they were greeted with a 43° day on arrival), pretty quickly realised they loved living in Melbourne. During their first six months in Australia they did as much travelling as they could. 'I spoke to so many Aussies who hadn't been to half the places we'd been,' says John.

The entire family enjoys driving holidays and travelling together, with Tasmania being a favourite. One day John and his wife would like to do a stint out to Perth across the Nullabor.

Below: John relaxing at home with his 'lovely' 911.

With the love of driving holidays, comes the love of cars. John bought his first Porsche, a Cayenne, in 2003 when they first came onto the market, 'I'd always wanted to own a Porsche since I was a little boy,' says John.

In 2007 John bought his 911, convincing his wife it could still be a family car because it has four seats. Unfortunately, with two very tall daughters that argument doesn't quite wash anymore. He is now faced with the pleasing dilemma of choosing which car to drive each day, 'They're so lovely, they're tremendous, they really are'.

John has participated in three track days so far and has found them instrumental in his Porsche driving experience.

'The instructors are excellent', says John, 'it's really helpful to understand just what the vehicles are capable of. I've been driving for 30 years, but to have that sort of instruction and demonstration was brilliant. I have gone

off the track in a big way and I realised what the limitations were a) of the car and b) mainly me!'

John likes the understated style of Porsche, he knows what his car is capable of, and appreciates its power and performance. He also enjoys talking cars. 'At a function if you come across somebody who is either into music or into cars their eyes light up and you can talk for ages. It's terrific to talk with like-minded people about the car, or the piano, or the guitar'.

It's obvious John has a real affection for his work and the people around him. His friendly easy-going manner, puts people immediately at ease. 'I love to be in the stores, talking to the staff and meeting people... we're very hands on and involved in the day-to-day running of things. I planned for it to be this way, I can hold my own when people talk products, which is the fun part of getting involved in these businesses'.





It's powerful and legal!

The new 911 GT2 RS combines power and speed for an absolutely thrilling ride

A car this powerful is rarely legal, however Porsche has built its fastest, most powerful road-going sports car ever.

The power: 456 kW. The weight: 1,370 kgs. The time: 7m 18s on the famed Nürburgring-Nordschleife. The car: the new Porsche 911 GT2 RS.

With power up and weight down, the new 911 GT2 RS has a power-to-weight ratio of just 3 kilos per kilowatt, by far the best power-to-weight ratio in its class.

This is an ultra-high-performance sports car with supreme agility and blistering performance. Fuel consumption and CO₂ emissions are down to 11.9 l/100 kms and 284 g/km respectively.

The 3.6-litre six-cylinder boxer engine has two turbochargers with variable turbine geometry. Power is fed to the rear wheels via a six-speed manual gearbox. Super wide sports tyres at the rear, developed especially for the 911 GT2 RS, enable acceleration from 0 to 100 km/h in 3.5 seconds,

The new Porsche 911 GT2 RS.

0 to 200 km/h in 9.8 seconds and 0 to 300 km/h in 28.9 seconds. Top speed is 330 km/h.

Equally supreme stopping power comes from PCCB composite ceramic brakes. Appropriate longitudinal and lateral dynamics are ensured by the sporting RS set-up of the springs, PASM Porsche Adaptive Suspension Management, anti-roll bars, plus dynamic engine mounts and PSM Porsche Stability Management.

The new 911 GT2 RS has wider wheels, flared wheel arches at the front, new centre lock light-alloy wheels as well as "GT2 RS" model designation on the doors and rear engine cover. Upgraded front and rear spoiler lips are ten millimetres higher ensuring maximum aerodynamic precision and downforce are provided.

Interior features include bucket seats made of carbon fibre reinforced plastic and lightweight door panels with door opening straps. The basic colour is black, which contrasts well with splashes of red on the seats, roof lining and segments on the steering wheel rim. The gearshift and handbrake lever are also finished in red alcantara.

Production will be limited to just 500 worldwide, with a small number confirmed for Australia, local deliveries will commence in September and will be priced from \$595,000 drive away.

The new 911 GT2 RS, Porsche's fastest and quickest, will be shown for the first time at the Moscow Auto Show on August 25.

To the (decimal) point

The all-new
Cayenne range
now represents
even better value



When Porsche's new Cayenne Range arrives, its pricing will hardly differ from the current model. In fact, the new range represents better value than its predecessor, now offering more features as standard. All of this is in addition to the new engines, transmission, exterior, interior and further improvements.

On top of the standard equipment already featured in the current Diesel and V6 petrol models, the new model offers navigation, multifunction steering wheel, bluetooth telephone, iPod synchronisation and 18 inch alloy wheels.

The Cayenne S, which already offered a high level of equipment, now has even more features as standard: Xenon lights, power lift gate, reversing camera, 14-way comfort seats and 19 inch alloy wheels.

The top end Cayenne Turbo already featured a massive level of standard equipment and will now have Porsche Dynamic Chassis Control, power lift gate, reversing camera, light comfort package and 20 inch alloy wheels added to the package.

Porsche Centre Melbourne's finance options make the new Cayenne range even more attractive. For more information, contact our Business Manager Fay Williams on 9473 0934 or visit www.porschemelbourne.com.au

The new Cayenne range is on sale at Porsche Melbourne from July 17th.

Additional Standard Specifications for MY11	V6 Petrol	Diesel	Cayenne S	Cayenne S Hybrid	Cayenne Turbo
PCM navigation	Standard	Standard	Standard	Standard	Standard
Multi-function steering wheel	Standard	Standard	Standard	Standard	Standard
Bluetooth/iPod	Standard	Standard	Standard	Standard	Standard
18 inch alloy wheels	Standard	Standard	N/A	N/A	N/A
Xenon lights	-	-	Standard	Standard	Standard
Power lift gate	-	-	Standard	Standard	Standard
Reversing camera	-	-	Standard	Standard	Standard
14-way comfort seats	-	-	Standard	Standard	N/A
19 inch alloy wheels	-	-	Standard	Standard	N/A
Dimming mirror	-	-	Standard	Standard	Standard
Porsche Dynamic Chassis Control	-	-	-	-	Standard
20 inch alloy wheels	-	-	-	-	Standard
Light comfort package	-	-	-	-	Standard
DRIVE AWAY PRICE	\$113,590	\$114,640	\$162,300	\$174,900	\$258,900
COMPARED TO MY10 MODEL	Added value \$8,860	Added value \$8,860	Added value \$13,300	New Model	Added value \$15,250

Porsche tops dependability

We knew it to be true, and now it has been confirmed – the Porsche 911 ranks highest in J.D. Power's 2010 Dependability Study.

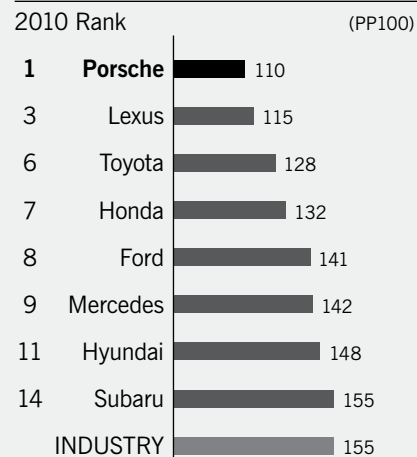
The study measures problems experienced by the original owners of three-year-old cars and includes 198 different problem areas. Rankings are determined by the number of problems per 100 cars; the lower the number, the better.

More than 52,000 owners were asked to report the type and number of problems they experienced during the preceding 12 months. This is measured as “problems per 100 cars” and a lower score reflects better quality. Porsche was the highest-

ranking brand, followed by Lexus, Toyota, Honda, Mercedes Benz and Subaru to name a few. ‘The 911, Boxster and Cayman all performed well,’ said Dave Sargent, Vice President of Automotive Research at J.D. Power. ‘The 911 is one of the better cars in the industry.’

Long-term dependability has a strong effect on owners; those who do not experience problems with their cars, such as Porsche owners, are much more likely to buy another car of the same brand. Enough said.

2010 Vehicle Dependability Study



New Panamera prices

The two new Panamera models to join Porsche's ground-breaking Gran Turismo range feature exclusive Porsche V6 engines and prices start from \$209,665 drive away.

The new rear-drive Panamera and all-wheel drive Panamera 4 will each deliver fuel consumption of less than 10 L/100 kms, while offering the type of performance befitting a GT car. The 3.6-litre powerplant features direct fuel injection (DFI) and offers an impressive 220 kW of power and 400 Nm of torque. The engine is mated to Porsche's acclaimed seven-speed PDK double-clutch gearbox.

The addition of the Panamera and Panamera 4 brings the number of variants in the gran turismo range to five. The V6 models are expected at Porsche Centre Melbourne from July.

Model	Engine	Output	Drive	Drive away price
Panamera	3.6-litre V6	220 kW/400 Nm	Rear	From \$209,665 drive away
Panamera 4	3.6-litre V6	220 kW/400 Nm	All-wheel	From \$221,635 drive away

Porsche Rear Vision



1955 356 Speedster

Wayne Hevey “fell” into ownership of his first Porsche and from there, in his words: ‘I can’t get enough of them’. Wayne has always admired Porsche as a motor car, but never thought he would own one. He is now in his 10th year as President of the Australian Porsche 356 Register.

The 356 Speedster was born in the 1950s when American Max Hoffman saw the need for a ‘small, very lightweight bare bones racing car to battle against the Triumphs and MGs of the day’, Wayne explains.

Nowadays, the Australian 356 fraternity love restoring their old cars, comparing notes on work they have done, touring Australia and internationally and, most importantly, socialising together.

Wayne’s 1955 Pre A 356 Speedster isn’t alone in his garage; he also owns a Porsche 57 Junior tractor, a 1958 A Coupe, 1967 912, 1979 928 and a 2000 Boxster S.

Wayne is passionate about his Porsches and has forged many strong friendships since his involvement with the brand began, ‘People in the Porsche fraternity are beautiful people. They have been sensational over the years.’

At a glance: 356 Speedster

MY 1955

Australian Imports:

Four right hand drive Pre A Speedsters

Engine Size: 1,500 CC

Horsepower: 55 hp

Top Speed: 160 km/h

Retail Price in 2010: \$150,000 - \$200,000 plus



Immersed in motor sport

At the age of 18 not many people realise what they are doing is not for them and they would perhaps be better off in a different field – Paul Girt, however, did.



Perhaps it had something to do with the fact that every time he had to choose something to create during his design course it was based around motorsport and cars.

So Paul had an interview with Porsche Centre Melbourne and started a Parts Interpreting apprenticeship. He was given the opportunity to become Parts Manager at the age of 21, not long after he finished the apprenticeship, and he now runs the retail parts operation for Melbourne.

For someone who is so passionate and knowledgeable about motorsport (did you know Mini Cooper won Bathurst in 1966 and that no other manufacturer has finished in all top 10 spots?), working for Porsche with its long and decorated history is the perfect job.

Paul has raced cars since 1996, 'I raced Formula Ford for about three years, I've raced the sports car the dealership owns for about 10 years and I've got a couple of Mini Cooper S's that race historics now.'

Paul Girt and the 1976 Porsche 911 in "Speedway Green", this car was re-built by PCM's Motor Sport team.

Paul has also co-driven and completed six Targa Tasmania rallies. 'Six is a great achievement, some people spend 10 years trying to complete one'.

While motorsport is Paul's "thing", he also enjoys cycling and spending time with his wife and two young daughters. His two-year-old often joins him in the garage while he tinkers on his Minis. Paul's garage is his workshop, and he attributes its professional set-up to Porsche Centre Melbourne's structured workplace. The garage also features a TV and a fridge – the ideal place to watch motor sport.

Porsche has been a part of Paul's life in some form or another since he was young, and he would like to own a Porsche one day, but for him it has to be the right one, and that doesn't necessarily mean the latest model. 'Probably a mid 80s 911 because of what the car was about, the classic 911 shape, the classic 911 sound and still quite mechanical in its operation, I think that's what I like about it'.

For Paul it has always been motorsport and cars, 'I live for it – I don't know what it is, and working with Porsche too ... I don't think it gets much better (in motorsport), and it's proven with the era, the last 20 or 30 years, it's awesome'.



Phillip Island Advanced Driver Training 2010

Despite some extreme Phillip Island weather, May's Advanced Driver Training courses proved to be a great success and were thoroughly enjoyed by all. Bookings for October's courses are now open:

- Level 1 Advanced Driver Training – Tuesday October 26th 2010**
- Level 2 Advanced Driver Training – Wednesday October 27th 2010**

Porsche's Sport Driving School instructors will take you through a series of driving exercises culminating in full laps of the track. Each day costs \$880 and includes track usage, tuition and lunch. Book now to secure your place.

Phillip Island Open Track Day 2010

The May Advanced Open Track Day accommodated our biggest group yet! It was great to see so many people experience their Porsche at its full potential on the open track.

Porsche Open Track Days are available to drivers who have completed Level 1 & 2 Porsche Advanced Driver Training Courses or equivalent. Bookings for October's Open Track Day are now open: **Open Track Day – Thursday October 28th 2010**

For \$880 you can experience a day of driving pleasure on a Grand Prix circuit. Please note Porsche Insurance does not cover this event.

For information or bookings for these events please contact Phoebe Murray on 03 9473 0904 or email phoebe.murray@porschemelbourne.com.au

Service Special – Complimentary Gift Offer

Book your Porsche in for a service at Porsche Centre Melbourne and receive a Porsche umbrella to keep you dry in style during Winter.

To book, call the service department today on 03 9473 0971. Offer valid until 31st August 2010 for all Porsche models, for any full service completed (minor or major recommended service).



Calendar of Events

July

Arrival of
Panamera V6



Arrival of the
new 911 GT3 RS

17

Arrival of new Cayenne Range

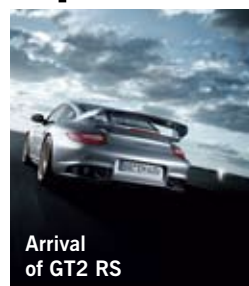


August

Arrival of new 911 Turbo S



September



Arrival
of GT2 RS

October

26

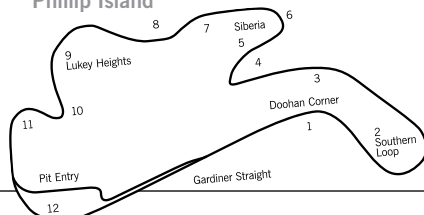
Level 1 Advanced
Driver Training
Phillip Island

27

Level 2 Advanced
Driver Training
Phillip Island

28

Level 3
Open Track Day
Phillip Island



November

3-7

Porsche Country
to Coast Event
Queensland



December

4

Porsche Club
Victoria
Annual Dinner
Dance



Winter Tequipment Specials

Are you ready for some fun on the slopes but need extra equipment to get you there? Take the hassle out of transporting your snow gear with these great Cayenne Winter Tequipment offers.



Roof Bars and Ski/Snowboard Carrier

Holding up to four pairs of skis or two pairs of snowboards, these roof bars will get your gear up the mountain without hassle.

Roof Bars, special price \$699

Ski/Snowboard Carrier, special price \$169



Rubber Floor Mats

Protect your interior with four black custom fit floor mats. Non-slip, water bearing and impermeable, the mats include a clip fastener.

Special price \$169



Low Sided Boot Mat

Stash your snow equipment safely with the Low Sided Boot Mat. This waterproof, non-slip space liner is specially tailored for the luggage compartment in a Cayenne.

Special price \$199

Call the parts department now on 03 9473 0998 or email pcm.parts@porschemelbourne.com.au
Offer valid until 31st August 2010 or while stocks last.

Look the part this Winter

Porsche Centre Melbourne's exclusive Motorsport Range includes our leather-look biker style jacket, which has proven to be even more popular than its predecessors. The latest addition to the range is the stylish Motorsport Vest which provides added warmth for the cooler months. Also available is the Motorsport Cap. Visit our Selection Boutique to view the range.

For enquiries please contact us on 03 9473 0917.

1. PCM Motorsport Jacket \$199.
2. PCM Motorsport Vest \$99.
3. PCM Motorsport Cap \$30



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